



# Manhattan Active<sup>®</sup> Supply Chain Solutions

*Supply chain planning meets execution—finally*

# *Connected planning. Unified execution. Real results.*

Spinnaker SCA, a Publicis Sapient company, helps supply chain leaders deliver their best work—even when perfect planning meets the imperfect realities of modern commerce.

As the only Manhattan Consulting Partner focused on both planning and execution, we're trusted by global manufacturers, retailers, distributors, and LSPs to bridge the gap between strategy and execution.

We don't just advise. We build, implement, and get things done. Where other firms configure features, we deliver outcomes.

Based on our successful delivery of more 2,500 consulting engagements worldwide since 2002, we are experts in making the Manhattan Active® platform work in the real world leveraging our end-to-end supply chain capabilities:



**Supply Chain Strategy & Transformation**



**Warehouse Operations & Automation**



**Connected Planning & Fulfillment**



**Transportation Optimization & Visibility**



**Customer Order Promising & Delivery Optimization**



**Supply Chain AI & Data Engineering**

## *Manhattan technology expertise*

- Manhattan Active® SCP, OM, LM WM, TM
- WMOS, WMi, SCALE, and legacy modernization
- Multi-node orchestration, integration frameworks, and custom accelerators
- Advanced forecasting, labor analytics, and automated exception handling
- Supply chain intelligence

## *Manhattan Active® Supply Chain Solutions*

### **Assess & Align**

- Program & Project Management
- Operational Fit Assessment
- Operational Best Practices Review
- Proof of Concept (POC) Preparation
- Future State Requirements Definition

### **Design & Plan**

- Blueprint Development
- Integration Roadmap
- Solution Design
- Proof of Concept Execution
- Implementation Planning
- Facility Preparedness

### **Implement & Optimize**

- Platform Implementation & Upgrade
- Configuration & Development

### **Implement & Optimize cont'd**

- Data Migration & Cutover Support
- System & User Acceptance Testing
- End User Training & Documentation
- Organizational Change Management
- Issue Resolution & Cloud Migration

### **Manage & Maintain**

- System & Facility Readiness
- Go-Live & Hypercare Support
- Managed Services & Operational Support
- Business Continuation Planning

### **Automate**

- Advanced Automation Assessment
- Robotics Evaluation & Selection
- Integration & Implementation Readiness

## *Why choose us as your Manhattan partner?*

### **Planning beyond the platform.**

As Manhattan's only supply chain planning partner, we architect from the top down—and deliver from the bottom up. We don't just go live. We make sure it works, end to end.

### **Supply chain execution that**

**actually works.** We design solutions that withstand real-world disruption. From dock to doorstep, we keep your people, systems, and machines in motion.

### **Unmatched speed to value.**

Our consultants have deep system expertise and real-world experience. That means faster deployments, fewer bottlenecks, and measurable impact from day one.

### **We don't sell hype, we solve**

**problems.** We partner differently. No buzzwords, no shortcuts, no abrupt handoffs—just results that help you scale and win long term.



## REAL RESULTS

# *The impact of Spinnaker SCA & Manhattan*



### **WMS Implementation for Global Fitness Innovator**

Implemented Manhattan WM across 28 sites in 3 countries within 15 months—enabling curbside, small parcel fulfillment, accelerated delivery, and millions in operational savings



### **Omnichannel Fulfillment for Children's Apparel Retailer**

Built 1.2Mft<sup>2</sup> automated DC with FTZ activation, endless aisle, and ship-to-store capabilities, plus implemented Manhattan WM and logistics orchestration



### **User Readiness & Adoption for Leading Sporting Goods Retailer**

Multi-site rollout of Manhattan WM, TM and LM enabled by tailored training, hands-on testing, and transition support—driving high adoption, confidence, and a repeatable playbook

## *Let's build what's next—together*

Spinnaker SCA is the partner of choice for supply chain leaders who need more than strategy decks and high-level roadmaps. We bring clarity, velocity, and results to high-stakes supply chain transformations. Learn more at [www.spinnakersca.com](http://www.spinnakersca.com).

**Spinnaker SCA, a Publicis Sapient company, is proud to be a part of Manhattan's Consulting Partner network—bringing bold, hands-on expertise to end-to-end supply chain transformations.**

We help companies design and build agile supply chains that adapt in real time—connecting planning to execution from the corporate boardroom across the distributed supply chain network. Our clients choose us not just for our strategic input, but for our ability to deliver faster deployments, smarter operations, and real results.

What sets Spinnaker SCA apart is our end-to-end scope and expertise. We bring together supply chain strategy, connected planning, automation, and analytics to fix what's broken and future-proof what's next. As a Manhattan Consulting Partner, we help retailers, manufacturers, distributors, LSPs move with the speed and intelligence modern commerce demands.