



Blue Yonder Supply Chain Solutions

An end-to-end platform powering supply chain possibilities

Migrate. Modernize. Maximize.

For more than 20 years, Spinnaker SCA, a Publicis Sapient company, has helped supply chain leaders design, build, and accelerate Blue Yonder technology—turning inherent complexity into a competitive advantage.

We're not like other consultants—and that's by design. Spinnaker SCA is a Tier 1 Blue Yonder consulting partner with expertise across both supply chain planning and execution.

We don't just "know" and implement the platform. We also rescue troubled programs, increase user adoption and innovate as much as possible.

We are an award-winning Blue Yonder partner that has delivered more than 2,500 consulting engagements worldwide. And we make things work in the real world leveraging our end-to-end supply chain capabilities:



Supply Chain Strategy & Transformation



Warehouse Operations & Automation



Connected Planning & Fulfillment



Transportation Optimization & Visibility



Customer Order Promising & Delivery Optimization



Supply Chain AI & Data Engineering

Blue Yonder technology expertise



Supply Chain Planning



Order Management & Commerce



Retail Planning & Category Management



Returns Management



Warehouse Management



Transportation Management



Resourcing & Labor Management



Supply Chain Control Tower & Edge Apps

END-TO-END TECHNOLOGY ENABLEMENT

We're an all-in-one partner



"We were on a legacy system that was over 18 years old. It was not scalable. Spinnaker SCA understood our industry and helped us implement the solution that brought our forecast accuracy up, reduced inventory, and allowed us to operate smarter."

Andrew Vermillion, Director of Inventory Optimization, Southern Glazer's Wine & Spirits

Assess & Align

- Solution Assessment & Health Check
- Planning Parameter Review & Solution Optimization
- Leading Practice Review, Training, & Integration
- Process Maturity & Target Operating Model
- Upgrade Planning & Technology Roadmaps
- IT Infrastructure & Operational Readiness Review
- Master Data Quality & Governance Review
- Future State Visioning for Cognitive & AI
- Future State Roadmap & Deployment Planning
- Program and Project Management
- Organizational Change Management

Design & Plan

- Comprehensive Requirements Definition
- Detailed Solution Design & Blueprinting
- AI-Enabled Integration Architecture & Data Mapping
- Integrated Functional & Technical Specifications
- Prototypes & Proofs of Concept
- Configuration Planning
- Organization Design & OCM Strategy
- Security Planning
- Facilities & Resource Analysis for Operations Planning

Implement & Optimize

- Platform Implementation, Upgrade, & Optimizations
- Configurations & Development
- Solution Deployment
- Custom Development & Bespoke Enhancements
- Data Migration, Cleanup & Conversions
- Advanced Media-Based End User Training & Adoption

Manage & Maintain

- Post Go-Live Hypercare Support
- Managed Services & Operations Support
- Global COE Integration
- Global Business Continuity Planning
- Solution Enhancements & Optimization
- Advanced Reporting & Analytics
- Advanced Custom Training
- Performance Tuning & Monitoring
- Solution Expansion & Refinement
- Parameter Optimization

Automate

- Advanced Warehouse Automation Assessment
- Robotics Evaluation & Selection
- Warehouse Technology Implementation Readiness Assessment
- Comprehensive AI & Supply Chain Data Platform Analysis

REAL RESULTS

The impact of Spinnaker SCA & Blue Yonder



Southern Glazer's Data-Driven Transformation

Under our expert guidance, the company improved fill rates by 5% and freed up \$100 Million in working capital through a Blue Yonder planning transformation.

[Learn more](#) ↗



The Impact of Change Management for Merit Medical

Change doesn't happen by accident. Real transformation takes more than software—it takes people. This is exactly how we helped Merit Medical.

[Learn more](#) ↗



Delivering Logistics Excellence for Global 3PL

With two new DCs coming online, the 3PL needed a partner to rapidly deploy Blue Yonder's WMS along with advanced robotics integrations. We did just that with speed and precision.

Let's build what's next—together

Spinnaker SCA is the partner of choice for supply chain leaders who need more than strategy decks and high-level roadmaps. We bring clarity, velocity, and results to high-stakes supply chain transformations. Learn more at www.spinnakersca.com.

Spinnaker SCA, a Publicis Sapient company, is proud to be a part of Blue Yonder's partner network—bringing bold, hands-on expertise to end-to-end supply chain transformations.

We help companies design and build agile supply chains that adapt in real time—connecting planning to execution from the corporate boardroom across the distributed supply chain network. Our clients choose us not just for our strategic input, but for our ability to deliver faster deployments, smarter operations, and real results.

What sets Spinnaker SCA apart is our end-to-end scope and expertise. We bring together supply chain strategy, connected planning, automation, and analytics to fix what's broken and future-proof what's next. As a Manhattan Consulting Partner, we help retailers, manufacturers, distributors, LSPs move with the speed and intelligence modern commerce demands.