

# **Spinnaker SCA Peloton® Bike+ Giveaway at Kinaxis Kinexions** Official Rules

#### Sponsor

This promotional giveaway ("Giveaway") is sponsored by Spinnaker SCA, a company of Publicis Sapient, with principal offices located at 2590 Welton Street, Suite 200, PMB 1257, Denver, CO 80205. Telephone: +1 (213) 443-8308. Email: <u>info@spinnakersca.com</u> (the "Sponsor").

This Giveaway is in no way sponsored, endorsed, administered by, or associated with Kinaxis, Peloton, or any other third party unless expressly stated herein.

# Eligibility

The Giveaway is open only to legal residents of the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older at the time of entry and who are registered and physically present attendees of the Kinaxis Kinexions Conference taking place at the Fairmont Austin Hotel, 101 Red River Street, Austin, TX 78701. Employees, officers, and directors of Sponsor, its parent companies, affiliates, subsidiaries, agents, advertising and promotion agencies, and the immediate family members (spouse, parents, siblings, children) and household members of each are not eligible to participate or win.

Participation constitutes full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Giveaway.

# **Entry Period**

The Giveaway begins on March 31, 2025 at 8:00 a.m. Central Time (CT) and ends on April 2, 2025 at 3:00 p.m. CT ("Entry Period"). Sponsor's systems are the official timekeeping mechanism for this Giveaway.

#### How to Enter

Eligible participants may enter the Giveaway by completing the official entry form available at the Spinnaker SCA booth at the Kinaxis Kinexions Conference during the Entry Period. Limit one

(1) entry per person. Duplicate entries or entries submitted by automated means will be disqualified. Incomplete, late, or illegible entries will not be considered.

#### Winner Selection and Notification

One (1) potential winner will be selected via a random drawing conducted by the Sponsor from all eligible entries received during the Entry Period. The drawing will take place on or about April 2, 2025, at or immediately following the close of the conference. Entrants must be physically present at the Spinnaker SCA booth or designated location at the Fairmont Austin Hotel at the time of the drawing to be eligible to win. Failure to be present at the time of the drawing will result in disqualification, and an alternate winner may be selected.

#### Prize

One (1) grand prize will be awarded, consisting of one (1) Peloton Bike+ with an approximate retail value ("ARV") of \$1,500 USD. Prize is non-transferable, non-exchangeable, and not redeemable for cash. Sponsor reserves the right, in its sole discretion, to substitute a prize of equal or greater value.

Winner is solely responsible for all applicable federal, state, and local taxes and any other costs or expenses not expressly set forth herein. No more than the stated number of prizes will be awarded.

#### **Verification of Potential Winner**

The potential winner may be required to execute and return to Sponsor an Affidavit of Eligibility, Liability Release, and Publicity Release, where permitted by law, within the time frame specified by Sponsor. If a potential winner cannot be contacted, fails to respond in a timely manner, is not present at the time of drawing, or fails to return the required documentation, the prize may be forfeited, and an alternate winner may be selected.

# **Release and Limitation of Liability**

By participating, entrants agree to release and hold harmless Sponsor, its parent, subsidiaries, affiliates, advertising and promotion agencies, and their respective officers, directors, employees, representatives, and agents from and against any claim or cause of action arising out of participation in the Giveaway or receipt or use of the prize, including, but not limited to: (a) unauthorized human intervention; (b) technical errors; (c) printing errors; (d) lost, late, or misdirected entries; or (e) injury or damage to persons or property.

# Publicity

Except where prohibited by law, participation in the Giveaway constitutes each entrant's and the winner's consent to Sponsor's and its agents' use of the entrant's name, likeness, photograph, voice, and opinions for promotional purposes in any media, worldwide, without further payment or consideration.

### **General Conditions**

Sponsor reserves the right to cancel, suspend, or modify the Giveaway if any fraud, technical failure, or other factor impairs the integrity of the Giveaway, as determined by Sponsor in its sole discretion. Any attempt to undermine the legitimate operation of the Giveaway may be a violation of criminal and civil laws, and Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

#### **Disputes**

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with the Giveaway, shall be governed by and construed in accordance with the laws of the State of Delaware, without giving effect to any choice of law or conflict of law rules (whether of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Delaware.

Entrants agree that: (i) any and all disputes, claims, and causes of action arising out of or connected with this Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action; (ii) any such legal action shall be brought exclusively in the federal or state courts located in the State of Delaware; and (iii) under no circumstances will entrants be permitted to obtain awards for, and entrants hereby waive all rights to claim, indirect, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, and entrants further waive all rights to have damages multiplied or otherwise increased.

# **Privacy**

Information collected from entrants is subject to Sponsor's Privacy Policy, which can be found at: <u>https://spinnakersca.com/privacy-policy</u>.

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# Winner List

To obtain the name of the prize winner, send a self-addressed stamped envelope to:

Spinnaker SCA – Peloton Giveaway Winner List Request 2590 Welton Street, Suite 200 PMB 1257 Denver, CO 80205

Requests must be received by May 15, 2025.